

STATE OF THE CITY, COUNTY & SCHOOLS 2025

Expected Attendance: 250
2024 Attendance: 200
Date: May 29, 2025
Time: Registration 11:30 a.m. - Noon; Program Noon - 1:30 p.m.
Location: Raleigh Convention Center

At this annual luncheon, you will hear updates on priorities and policies from the Chair of the Wake County Board of Commissioners, the Mayor of the City of Raleigh, and the Chair of the Wake County Board of Education. Following their addresses they will be joined by the City Manager of the City of Raleigh, the County Manager of Wake County, and the Superintendent of the Wake County Public School System for an audience Q&A.

Elected Officials:

- Janet Cowell, Mayor of Raleigh
- Chris Heagarty, School Board Chair
- Susan Evans, Chair of the Wake County Board of Commissioners

Senior Staff:

- Marchell Adams-David, City Manager at City of Raleigh Municipal Government
- David Ellis, County Manager, Wake County Government
- Dr. Robert Taylor, Superintendent of the Wake County Public School System (tentative)

| BENEFITS | PRESENTING \$7,500 | GOLD \$5,000 | SILVER \$2,500 | BRONZE \$1,000 |
|--|-----------------------|-----------------|-------------------|-------------------|
| Recognition as “presented by” following event title | X | | | |
| Recognition on web slider on Greater Raleigh Chamber website home page | X | | | |
| Run of site ad for one month on Chamber website | X | | | |
| Static banner ad on event website | X | | | |
| Recognition in social media posts promoting the program | X | | | |
| Recognition in promotional emails with website link | Logo | Logo | Name | Name |
| Recognition on event website with company website link | Logo | Logo | Name | Name |
| Recognition in reminder email sent to all registered attendees | Logo | Logo | Name | Name |
| Reserved program seats | 8 | 4 | 4 | 2 |
| 3-minute on-stage promotional opportunity | X | | | |
| On-stage opportunity to introduce speaker(s) | X | | | |
| Opportunity to display company banner and distribute promotional premiums to attendees | X | | | |
| 6 foot table to display marketing materials at the event | X | X | | |
| Recognition on event agenda, program, or app | Logo | Logo | Name | Name |
| Recognition on event PowerPoint presentation | Logo | Logo | Name | Name |
| Recognition in rotating PowerPoint presentation during networking | Logo | Logo | Name | Name |
| Verbal recognition during event | X | X | X | X |
| Recognition in post event email sent to all registered attendees | Logo | Logo | Name | Name |
| First right of refusal to sponsor for next year, must be confirmed within 90 days of previous year’s event | X | | | |
| Sponsor can contribute to Chamber blog/LinkedIn post subject to Chamber approval | X | | | |



TOP 3
TITLES

Executive/VP
Sales
Public Policy
and CEO



TOP 3
INDUSTRIES

Professional, Scientific, and Technical Services
Other Services except Public Administration
Construction



SOCIAL MEDIA

Impressions = 2.3M
Reach = 451K