



RALEIGH
CHAMBER | R

Inter-City Visit and Leadership Conference
April 26 - 30, 2025 | Kansas City, MO | [#ICVLC25](#)

SATURDAY, APRIL 26, 2025

Arrive at Kansas City, MO.

SUNDAY, APRIL 27, 2025

Arrive at Kansas City, MO.

OPTIONAL AFTERNOON ACTIVITY:

KANSAS CITY ROYALS VS. HOUSTON ASTROS *Kauffman Stadium | 1:10 p.m.*

MONDAY, APRIL 28, 2025

Depart Hotel | 7:30 a.m.

BREAKFAST *Union Station | 8 - 8:30 a.m.*

Sponsored by The Sunrock Group

SESSION 1:

Sponsored by HDR

WELCOME AND KC OVERVIEW *Union Station | 8:30 - 10 a.m.*

- Adam Cox, President of the Midwest Region, JE Dunn Construction
- Mark Garrett, COO and Chief Human Resources Officer of Blue Cross and Blue Shield Kansas City
- Charlie Shields, President and CEO of University Health
- Moderator: Kristen Hess, Founder and CEO of HH Architecture

BREAK | 10 - 10:15 a.m.

SESSION 2:

Sponsored by LS3P Associates

TRANSFORMATIONAL PROJECTS IN A BI-STATE REGION Union Station | 10:15 - 10:45 a.m.

- Tim Cowden, President & CEO at Kansas City Area Development Council (KCADC)
- Kimiko Gilmore, Interim City Manager, Kansas City
- Joe Reardon, President, and CEO of Greater Kansas City Chamber of Commerce
- Moderator: Mike Smith, CEO of Kane Realty Corporation

HOUSING IN A SPLIT MARKET Union Station | 10:45 - 11:15 a.m.

- John McGurk, Partner, Residential Development at Flint Development
- Will Ruder, Executive Vice President, Home Builders Association of Greater Kansas City
- Moderator: Scott Hall, Vice President at VanTrust Real Estate

Q&A | 11:15 - 11:30 a.m.

Travel to CPKC | 11:30 a.m. - Noon

LUNCH Noon - 12:45 p.m..

Sponsored by McAdams, McGough, Holt Brothers Construction, Hub RTP, and Raleigh Raised Development, LLC

SESSION 3:

Sponsored by Brasfield and Gorrie LLC

SPORTS AS AN ECONOMIC DRIVER CPKC Stadium | 12:45 - 1:45 p.m.

- Denny Edwards, President and CEO of Visit Raleigh
- Bob Kendrick, Negro Leagues Baseball Museum
- Matt Kenny, Executive Vice President of Arrowhead Operations & Events
- Kathy Nelson, President/CEO, KC Sports Commission & Foundation
- David Prunte, Senior Vice President & Strategic Partnerships, Greater Kansas City Chamber of Commerce
- Moderator: Jeff Merritt, Executive Director, The Centennial Authority/Lenovo Center

BREAK | 1:45 - 2 p.m.

SESSION 4:

Sponsored by Parker Poe Adams & Bernstein

CPKC STADIUM AND DEVELOPMENT CPKC Stadium | 2 - 3 p.m.

- Kedra Burcham, Project Manager at JE Dunn Construction
- Christina Franklin, Director of Interior Design and Partner at Generator Studio
- Missy Jenkins, SVP, Commercial, Kansas City Current
- Sarah Jones Simmer, COO at National Women's Soccer League
- Moderator: Francie Gottsegen, President, North Carolina Courage and North Carolina Football Club

IMMERSION TOURS 3:15 - 4:30 p.m.

Choose One:

Urban Hike in West Bottoms *West Bottoms*

- Jake Fesi, Engagement Manager, Rock Island Bridge
- Christy Ubelaker, Urban Hikes Guide at Urban Hikes KC

Creative Reuse and Redevelopment *Downtown KC*

- Elizabeth Rosin, Senior Vice President, Business Strategy, Heritage Consulting Group
- Bradley Wolf, City Historic Preservation Officer, City Planning and Development, City of Kansas City, MO

Soccer Stadium and Surrounding Development Walking Tour *CPKC Stadium*

Sponsored by NC Courage

- Ben Aken, VP, Community Relations, Kansas City Current
- Meredith Hones, Director of Communications, PortKC
- Dani Welniak, VP, Communications, Kansas City Current

Buses Return to Hotel | 4:15 - 4:30 p.m.

SALUTE TO ELECTED OFFICIALS DINNER *Nelson Atkins Museum of Art | 6 - 8 p.m.*

Sponsored by Cooper Tacia General Contracting Company, HH Architecture, and Terracon

TUESDAY, APRIL 29, 2025

BREAKFAST *Hotel Phillips | 7 - 8:15 a.m.*

Sponsored by The Sunrock Group

Depart Hotel | 8:30 a.m.

SESSION 5:

Sponsored by UNC Health

MEDICAL INNOVATION AND COLLABORATION

Children's Mercy Kansas City Hospital | 8:45 - 10:15 a.m.

8:45 – 8:47 a.m. – Welcome

- Rob Steele, Executive Vice President, Chief Strategy & Innovation Officer (planned)

8:47 – 9:20 a.m. - Illuminate Case Study

- Jenea Oliver, Senior Vice President and Chief Development Officer (planned)
- Dallas Polen, VP of Government Relations (planned)
- Rob Steele, Executive Vice President, Chief Strategy & Innovation Officer (planned)

9:20 – 10:15 a.m. – Panel on “Medical Innovation and Collaboration”

- Tech Transfer: Aswini Betha, Senior Director, Technology Transfer and Commercialization (planned)
- Research/NIH Funding: Dr. Leeder, Executive Vice President, Chief Scientific Officer (planned)
- Importance of GKC health system, corporate and community collaboration: Diane Gallagher, Children's Mercy Board Chair, and Vice President, Civic and Community Initiatives and Greater KC Chamber (planned)
- Community Impact and Innovation: Dawn Wolff, Vice President of Strategy, Innovation and Partnerships (planned)
- Moderator: Emily Zeigler, Executive Director of Local Government Affairs, UNC Health

BREAK | 10:15 - 10:30 a.m.

SESSION 6:

Sponsored by Downtown Raleigh Alliance

DOWNTOWN KC *Children's Mercy Kansas City Hospital* | 10:30 - 11:15 a.m.

- Michael Collins, Founder & Managing Partner, Grayson Capital
- Jon Copaken, Principal, Copaken Brooks
- Bill Dietrich, President & CEO, Kansas City Downtown Council
- Moderator: David Meeker, Partner in Trophy Brewing, Elm Partners, and Carpenter Development

Travel to Zhou B | 11:15 - 11:30 a.m.

NETWORKING LUNCH *Zhou B* | 11:45 a.m. - 12:45 p.m.

Sponsored by McAdams, McGough, Holt Brothers Construction, Hub RTP, and Raleigh Raised Development, LLC

SESSION 7:

ARTS AND CULTURE *Zhou B* | 12:45 - 1:15 p.m.

- Dana Knapp, CEO of ArtsKC
- Ann Holliday, Director of Art in the Loop Foundation
- Moderator: Denise Young, Director, NC Museum of Natural Sciences

UNIQUE FUNDING TOOLS *Zhou B* | 1:15 - 1:45 p.m.

- Joan Charbonneau, Family Board Member of the Big-Slick Fundraising event with Children's Mercy Hospital & CEO of Perfect Promotions
- Trey Corbett, Vice President of Investments at Greater Kansas City Community Foundation
- Tammy Queen, Director of Finance, City of Kansas City, MO
- Moderator: Michael Haley, Senior VP, Economic Development/Executive Director of Wake County Development

BREAK | 1:45 - 2 p.m.

SESSION 8:

Sponsored by TowneBank

TRIP RECAP/DEBRIEF *Zhou B* | 2 - 3 p.m.

- Moderators: Adrienne Cole, President and CEO, Greater Raleigh Chamber and Russell Killen, Partner, Parker Poe Adams & Bernstein LLP

IMMERSION TOURS 3:15 - 4:30 p.m.

Choose One:

18th and Vine *Negro League Baseball Museum/Walking Tour*

- Kemet Coleman, Founder of Vine Street Brewing Company

Innovative Childcare and Workforce Training *Operation Breakthrough*

- Mary Esselman, CEO, Operation Breakthrough

Streetcar Exploration and BRT Learning Session *Streetcar Ride and Stop Visit*

- David Johnson, Senior Project Leader, TransPro Consulting, Streetcar Authority Board of Directors, Transportation Development District (TDD) Board

- Joe Milazzo, Executive Director, Regional Transportation Alliance

- Jason Waldron, Director of Transportation for the City of Kansas City, Project Manager for the 3.5-mile Main Street Extension

Buses Return to Hotel | 4:15 - 4:30 p.m.

FAREWELL RECEPTION *No Other Pub | 5:30 - 7:30 p.m.*

Sponsored by Cooper Tacía General Contracting Company, HH Architecture, and Terracon

WEDNESDAY, APRIL 30, 2025

Depart for Airport