

Metro Comparison

Raleigh, NC (MSA) vs. Kansas City, MO (MSA)

DEMOGRAPHICS & GROWTH

Population

1,552,570

Raleigh, NC

2,246,258

Kansas City, MO

Population Density

Pop. per square mile

733

Raleigh, NC

310

Kansas City, MO

Median Age

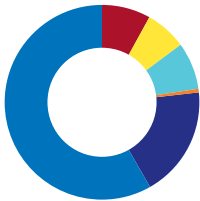
37.4

Raleigh, NC

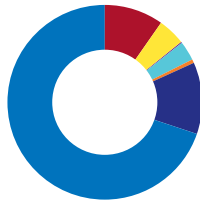
38.3

Kansas City, MO

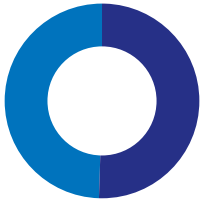
Population by Race/Ethnicity



Raleigh, NC



Kansas City, MO



Raleigh, NC



Kansas City, MO



QUALITY OF PLACE

Average Travel Time to Work in Minutes (2023)

26.9

Raleigh, NC

23.3

Kansas City, MO

Average Single Family Home Value (November 2024)

\$441,066

Raleigh, NC

\$299,118

Kansas City, MO

Percentage of Renters Paying More Than 35% of Income Towards Rent (2023)

37.2%

Raleigh, NC

35.6%

Kansas City, MO

ECONOMY

Total Labor Force

880,112

Raleigh, NC

1,226,739

Kansas City, MO

Labor Force Participation Rate

69.5%

Raleigh, NC

68.1%

Kansas City, MO

Average Weekly Wage, All Occupations

\$1,383

Raleigh, NC

\$1,282

Kansas City, MO

Fortune 1000 Companies

Raleigh, NC

IQVIA Holdings
Advance Auto Parts
Cornerstone Building Brands
First Citizens BancShares
Martin Marietta Materials

Kansas City, MO

AMC Entertainment Holdings
Seaboard Corporation
Euronet Worldwide
Evergy
H&R Block

FUTURE FOCUS

Percent Change in Professional and Business Services Jobs (2013 - 2023)

39%

Raleigh, NC

11.5%

Kansas City, MO

