



STRONGER BY DESIGN

Greater Raleigh Chamber Impact Report
2024 – 2025

Dear Chamber Members and Community Partners,

Every year, our region evolves in ways that reflect both our momentum and our mindset. Raleigh doesn't just grow; it grows with purpose. That sense of intentionality has guided the Chamber's work throughout the past year and is the foundation of this year's theme: **Stronger by Design.**


Being "stronger by design" means looking ahead, anticipating the needs of our employers and residents, and shaping the systems that will support sustainable growth. It means building the partnerships, programs, and policies that go beyond responding to change to help steer it. From major economic development wins to the success of our leadership initiatives, transportation efforts, and workforce strategies, our impact this year reflects thoughtful choices and strategic investments.

This focus has positioned the Chamber to lead on the issues that matter most to our business community. Whether advancing solutions to meet infrastructure needs, championing regional transportation improvements, or growing a diverse and skilled workforce, we have approached each challenge with intention and with the collective strength of our engaged partners behind us. The results are real, measurable, and meaningful.

As we look to the future, our commitment remains clear: we will continue to design the strategies and collaborations that keep our region competitive, connected, and full of opportunity. Thank you for your support, your partnership, and your belief in the power of purposeful progress. Together, we are shaping a stronger region...by design.



Sincerely,

 **Adrienne Cole**
President and CEO
Greater Raleigh Chamber



137th Annual Meeting



Joint Meeting of Board of Advisors and EDGE 7



DESIGNED FOR GROWTH



Our region's growth is no accident; it is the result of deliberate strategy, strong partnerships, and targeted investment. This year, the Chamber and its economic development programs helped secure major job wins and drive economic momentum that strengthens the entire region.

6 Project Announcements

1,459 New Jobs Created

\$1.7B in Planned Capital Investment

North Carolina Ranked #1 State for Business by CNBC

Work in the Triangle

The Work in the Triangle's national talent recruitment campaign...



10M Digital Ad Impressions

149,049 Website Sessions

46,085 Conversions



Growth and Development Summit

New and Expanding Businesses



Amgen
\$1B Investment
370 New Jobs
Life Sciences



BuildOps
\$600K Investment
291 New Jobs
Technology



Coriolis Pharma
\$10M Investment
50 New Jobs
Life Sciences



Genentech
\$700M Investment
420 New Jobs
Life Sciences



Ralliant
\$2.1M Investment
180 New Jobs
Headquarters



Weatherby Healthcare
\$7M Investment
148 New Jobs
Professional Services



DESIGNED FOR CONNECTION

As the convening force for the regional business community, the Chamber designs opportunities for people to engage in ways that matter. This year, our events and ongoing relationship-building helped deepen ties and spark new partnerships across the Triangle.

▾ The Greater Raleigh Chamber Hosted Over **115 Impactful Events for Over 10,000 Attendees** to advance talent and foster valuable business relationships

▾ **Over 3,000** Small, Women- and Minority-Owned Businesses and Business Leaders Supported through Small Business Programming

Providing Engagement for Our Members



62,000+
Followers Across All
Social Media Accounts



90
Member News
Stories Shared

*Meaningful connections don't just bring people together,
they move our region forward.*



Hosted critical conferences, including the **Women's Leadership Conference** with over 1,000 participants and the inaugural **Growth and Development Summit** to explore smart growth, infrastructure, and funding tools.

Women's Leadership Conference 2025



Inter-City Visit and Leadership Conference to Kansas City, MO

The Greater Raleigh Chamber led 175 Triangle leaders to Kansas City for the annual Inter-City Visit & Leadership Conference, presented by JE Dunn Construction. Through immersive tours and conversations with local experts, the delegation gained insight into Kansas City's strategies for economic growth, innovation, and community revitalization, including visits to CPKC Stadium, Children's Mercy Kansas City Hospital, the 18th & Vine Jazz District, and the KC Streetcar. The trip also featured Operation Breakthrough's Ignition Lab, a standout example of community-driven workforce development. The connections made and lessons learned during our visit are sparking conversations about applying Kansas City's successful playbook to our own region's challenges and opportunities.

175
Business, Political, and
Community Leaders

28
Speakers from
Kansas City and Raleigh

495K
Reached Across All
Social Media Platforms

TRIANGLE SMALL BUSINESS WEEK

MAY 4 - 10, 2025

Supporting Small Business

During Triangle Small Business Week, the Greater Raleigh Chamber was proud to offer events and resources to support the organizations that are important economic drivers for our region. Our featured website, trianglesmallbusinessweek.com, highlighted over 48 small business events during the week and provided businesses the opportunity to introduce their company, highlight specials, and connect with the community.

1.5M
Total Social Media
Impressions to #TSBW2025

3,700
Triangle Small Business Week
Website Page Views





The inaugural Perspectives Conference, attended by 750 professionals, supported businesses in building innovative, profitable, and thriving workforces.

Perspectives 2025

DESIGNED FOR TALENT.



A thriving region depends on ensuring every person has a pathway to success and that companies can access the talent they need to thrive. With Tapestry and our signature programs, we're bringing people together to deepen understanding, broaden participation, and strengthen the workforce that drives our region forward.

Produced **2nd Economic Mobility Index**
Leveraging a data-driven methodology that ranked Raleigh No. 12 out of 154 U.S. metros for upward mobility.

Launched **Triangle Workforce Strategies Series**
Hosted over 400 attendees through four sessions to explore critical topics including talent recruitment, inclusive leadership, workplace wellness, and supplier engagement through panels, workshops, and discussions.

DESIGNED FOR LEADERSHIP.

Leadership takes many forms, and the Chamber is intentional about cultivating it at every stage of a career. Through the Raleigh Chamber Foundation and our portfolio of leadership and young professionals programs, we are empowering more people to step up and strengthen our community.

Leadership Raleigh

Now in its 55th year, Leadership Raleigh continues to intentionally cultivate the leaders who shape our region's future. As one of the nation's longest-standing community leadership programs, and backed by a committed network of alumni, it equips participants with the relationships, insight, and perspective needed to strengthen Raleigh and the entire region by design.

103
Participants Graduated
from 2 Classes

\$165,000+
Raised or Collected
for Local Nonprofits

22,000+ Community
Members
Directly Benefited

12
Scholarships
Awarded

12M
Total Social Media Impressions
to #LeadershipRaleigh

3.6M
Total Social Media
Reach





Emerging Leaders

For more than a decade, Emerging Leaders has prepared over 300 rising professionals to lead with confidence and connection. The 2.5-month program creates small-group environments where participants grow their networks, gain real-world insight, and sharpen their leadership capabilities. This year, emerging leaders continued to benefit from direct mentorship with top executives across the Triangle region.

Young Professionals Network

With more than 250 members from 160 companies, the Greater Raleigh Chamber's Young Professionals Network (YPN) continues to be a hub for emerging talent. Its mix of morning programs, volunteer opportunities, and after-work socials helps young professionals grow their networks and build the skills to lead our region forward.





RTA Annual Meeting: The State of Mobility 2025

DESIGNED FOR MOBILITY



As our region grows, so does the need for reliable, efficient mobility. The Regional Transportation Alliance continues to bring public and private-sector partners together to champion the transportation investments that will move our region forward.



Completion of **FAST transit study** including I-40 BRT framework



Support of advancement to construction of **Raleigh New Bern BRT** in concert with Greater Raleigh Chamber, City of Raleigh, and NCDOT



Promotion of RDU Airport infrastructure and revenue solutions



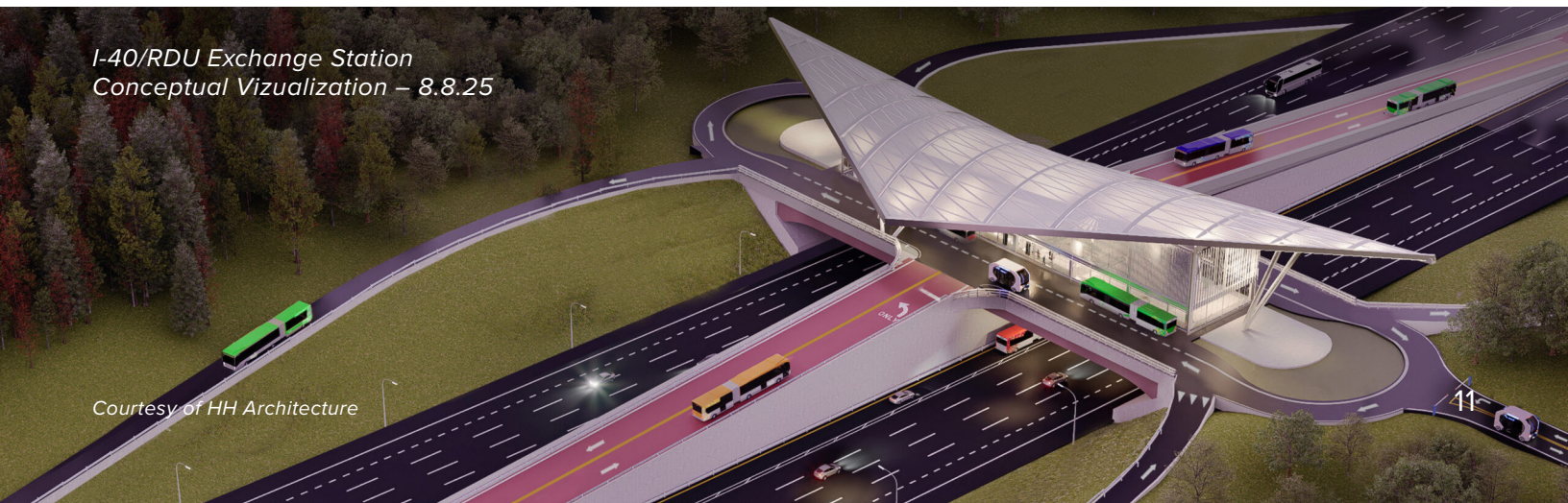
Increased focus, urgency, and solutions for accelerated upgrade of US 1 to freeway



Advanced intersection innovations in cooperation with NCDOT and area municipalities

I-40/RDU Exchange Station
Conceptual Visualization – 8.8.25

Courtesy of HH Architecture



RALEIGH CHAMBER | R



Connect with us:

#RaleighChamber

To learn more and discover all the benefits of being a Greater Raleigh Chamber member, visit raleighchamber.org.

Thank You to Our Top Greater Raleigh Chamber Investors



The Greater Raleigh Chamber looks forward to another outstanding year of collaboration with our dedicated business community, as we work together to drive growth, innovation, and opportunity for our entire region.

We are designed for – and committed to – making a meaningful impact and ensuring a prosperous future for all.