BLUEPRINT FOR OUR FUTURE: INNOVATIONS IN CONTINUING CARE & ACTIVE ADULT COMMUNITY DEVELOPMENT

Expected Attendance: **200**
Date: **Feb. 11, 2027**
Time: **8:30 a.m. – Noon**
Location: **Marbles Kids Museum**

Join us to shape the communities of tomorrow. Wake County's 65+ population is the fastest-growing demographic in Wake County, increasing 40% in the last decade. This growing segment is shaping the future of our region, while creating exciting opportunities for businesses that cater to them. As a powerful economic group, they are influencing how companies design products, deliver services, and create the communities of tomorrow.

This event will explore how this dynamic demographic is creating opportunities across financial services, health and wellness, housing, technology, and the built environment. They are not just influencing the future of Wake County; they are rewriting the script and charting a new Blueprint for Our Future.

BENEFITS	PRESENTING $7,500	PLATINUM $5,000	GOLD $3,500	SILVER $2,500	BRONZE $1,000
Recognition in promotional emails	Logo	Logo	Logo	Name	Name
Recognition on the event website with company website link	Logo	Logo	Logo	Name	Name
Recognition in the reminder sent to all registered attendees	Logo	Logo	Logo	Name	Name
Reserved program seats	8	6	5	4	2
Reserved VIP program seats	2				
On-stage opportunity to introduce speaker(s)	X				
Opportunity to display company banner and distribute promotional premiums to attendees	X				
6 foot table to display marketing materials at the event	X	X			
Recognition on the event agenda, program, or app	Logo	Logo	Logo	Name	Name
Recognition on the event PowerPoint presentation	Logo	Logo	Logo	Name	Name
Recognition in the rotating PowerPoint presentation during networking	Logo	Logo	Logo	Name	Name
Verbal recognition the during event	X	X	X	X	X
Recognition in post event thank you email sent to all registered attendees	Logo	Logo	Logo	Name	Name

Industry exclusive at Presenting Sponsorship level.