ECONOMIC FORECAST 2027

2026 Attendance: **400**
Expected Attendance: **450**
Date: **Jan. 6, 2027**
Time: **Registration and Networking Breakfast 7 - 8 a.m.; Program 8 - 10 a.m.**
Location: **A.J. Fletcher Opera Theater, Martin Marietta Center for the Performing Arts**

Start the business year with timely insights into the economic forces shaping 2027. Hear from Tom Barkin, President and CEO of the Federal Reserve Bank of Richmond, and Tim Quinlan, Managing Director and Senior Economist at Wells Fargo, followed by a panel featuring Barkin, Quinlan, and Tom Fritsch, Senior Managing Director at CBRE Raleigh and Triad. Moderated by WRAL-TV's Chris Lovingood, the discussion will examine the forces shaping business decisions, from interest rates and workforce conditions to real estate and investment. The program will also explore how growing metros compete for talent, infrastructure, innovation, and economic opportunity.

BENEFITS	PRESENTING $7,500	GOLD $3,000	SILVER $2,000	BRONZE $1,000
Recognition as "presented by" following event title	X			
Run of site ad for one month on Chamber website	X			
Recognition in social media posts promoting the program	X			
Recognition in promotional emails with website link	Logo	Logo	Name	Name
Recognition on the event website with company website link	Logo	Logo	Name	Name
Recognition in the reminder sent to all registered attendees	Logo	Logo	Name	Name
Reserved program seats	10	8	4	2
3-minute on-stage promotional opportunity	X			
On-stage opportunity to introduce speaker(s)	X			
Opportunity to display company banner and distribute promotional premiums to attendees	X			
6 ft table to display marketing materials at the event	X	X		
Recognition on the event agenda, program, or app	Logo	Logo	Name	Name
Recognition on the event PowerPoint presentation	Logo	Logo	Name	Name
Recognition in the rotating PowerPoint presentation during networking	Logo	Logo	Name	Name
Verbal recognition during the event	X	X	X	X
Recognition in post event thank you email sent to all registered attendees	Logo	Logo	Name	Name
First right of refusal to sponsor for next year, must be confirmed within 90 days of previous year's event	X			
Sponsor can contribute to Chamber blog/LinkedIn post, subject to Chamber approval	X			

Restrictions: Non-competing industry categories with presenting sponsors. Only one industry category sponsor at presenting and gold levels.

TOP 3 TITLES

Executive/VP
Sales
Administration

TOP 3 INDUSTRIES

Professional, Scientific, and Technical Services
Finance and Insurance
Real Estate

SOCIAL MEDIA

Impressions = 1.5M
Reach = 402K

WRAL-TV CHANNEL 5 LIVESTREAM STATS

Online Viewers = 311