INTER-CITY VISIT & LEADERSHIP CONFERENCE 2027
DALLAS, TEXAS

Expected Attendance: **175**
Date: **April 25 - 28, 2027**
Location: **Dallas, TX**

Our annual Inter-City Visit & Leadership Conference brings Raleigh and Wake County businesses, government, and civic leaders together with their counterparts to learn from another market and share ideas. Attendees will find out more about Wake County policy issues, benchmark a comparable community against ours, and enjoy high-level networking with other attendees.

BENEFITS	PRESENTING (SOLD) $12,500	EVENING EVENTS $6,000	PROGRAM BLOCK (LIMIT OF 10) $2,000	ENTERTAINMENT $1,750	LUNCHEON $1,750	BREAKFAST $1,500	TRANSPORTATION (LIMITOF 4) $1,500	CHARGING STATION $750
Recognition as “presented by” following event title	X							
Recognition on web slider on Greater Raleigh Chamber website home page	Logo							
Run of site ad for one month on Chamber website	X							
Static banner ad on event website	X							
Participation on conference committee	X	X						
Recognition in social media posts promoting the program	X	X						
Recognition in promotional emails with website link	Logo	Logo	Name	Name	Name	Name	Name	Name
Recognition on event website with company website link	Logo	Logo	Name	Name	Name	Name	Name	Name
Recognition in reminder email sent to all registered attendees	Logo	Logo	Name	Name	Name	Name	Name	Name
3-minute on-stage promotional opportunity each day	X							
3-minute on-stage promotional opportunity during one of the evening events		X						
On-stage opportunity to introduce Program Block			X					
Opportunity to display company banner and distribute promotional premiums to attendees	X	X						
Recognition on event agenda, program, or app	Logo	Logo	Name	Name	Name	Name	Name	Name
Recognition at sponsored location		Logo	Name	Name	Name	Name	Name	Name
Verbal recognition during event	X	X	X	X	X	X	X	X
Attendee roster with first/last name, company name, and job title	X	X						
Recognition in post event email sent to all registered attendees	Logo	Logo	Name	Name	Name	Name	Name	Name
First right of refusal to sponsor for next year, must be confirmed within 90 days of previous year’s event	X							
Sponsor can contribute to Chamber blog/LinkedIn post, subject to Chamber approval	X							

TOP 3 TITLES

Executive/VP
CEO
Administration

TOP 3 INDUSTRIES

Professional, Scientific, and Technical Services
Other Services
Construction

SOCIAL MEDIA

Impressions = 1.8M
Reach = 495K