

FIRST RESPONDERS APPRECIATION BREAKFAST

Expected Attendance: 400

2023 Attendance: 400

Date: Sept. 18, 2024

Time: Registration 7 – 7:45 a.m.; Breakfast 7:30 – 8 a.m.; Program 8:10 – 9:30 a.m.; Vehicle Display 7 – 10 a.m.

Location: North Ridge Country Club

This event provides an opportunity for the business community to show appreciation for those who risk their lives to save others. Invitations are extended to representatives from Wake County Emergency Medical Services, the Wake County Sheriff’s Office, N.C. Highway Patrol, the Raleigh-Wake County Emergency Communications Center, the City of Raleigh Fire Department, the City of Raleigh Police Department, Wake County Emergency Management and State Capitol Police.

Our program includes a keynote presentation from North Carolina National Guard, Adjutant General, Major General Todd Hunt and awards to heroes from each department for outstanding service in the previous year. A portion of the event proceeds will benefit The 200 Club of Wake County, a nonprofit that provides financial help for the spouses and children of local first responders who have lost their lives in the line of duty.

BENEFITS	TITLE	PLATINUM	GIFT	COMMUNITY PARTNER	OUTSTANDING SERVICE AWARD	GOLD	SILVER	COFFEE TO GO	VEHICLE DISPLAY	200 CLUB DONATION
	\$15,000	\$7,500	\$5,000	\$5,000	\$2,500	\$1,500	\$1,000	\$1,000	\$750	ANY AMOUNT
Reserved program seats	20	10	10	10	5	5	4	4	2	
Recognition as “presented by” following event title	Logo									
3-minute on-stage promotional opportunity	X									
On-stage opportunity to distribute awards	X									
Recognition on awards	Name									
Recognition in digital advertising	Logo									
Run of site ad for one month on Chamber website	X									
Recognition on gift tag	Logo		Logo							
Opportunity to display company banner and distribute promotional premiums to attendees	X	X								
Display table at event (6-foot table)	X	X		X						
Recognition at sponsored location								Name	Name	
Recognition in promotional emails with website link	Logo	Logo	Logo	Name	Name					
Recognition on website calendar of events with website link	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name	
Verbal recognition and recognition on event PowerPoint screen during event	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name	
Recognition on event program	Logo	Logo	Logo	Logo	Logo	Name	Name	Name	Name	Name
Recognition in rotating PowerPoint presentation	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name	

Restrictions: Non-competing sponsors within industry categories at the Title sponsorship level.



TOP 3 TITLES

Administration
Executive/VP
Sales



TOP 3 INDUSTRIES

Healthcare/Social Assistance
Finance/Insurance
Other Services



SOCIAL MEDIA

Impressions = 2.1M
Reach = 547K