

HEALTHCARE SUMMIT

Expected Attendance: 250

2023 Attendance: 230

Date: Nov. 14, 2024 and Nov. 2025

Time: Registration 8:30 - 9 a.m.; Program 9 a.m. - Noon

Location: Marbles Kids Museum

This annual event is where regional healthcare businesses, elected officials, and community leaders converge to explore major projects and innovations in the healthcare industry and what they mean for the local economy and quality of life. Each of the three major healthcare institutions in our region will showcase their flagship projects in construction, system improvements, or healthcare procedures, followed by a panel discussion addressing challenges, successes, and community engagement. Join the Greater Raleigh Chamber to explore the Triangle's vibrant and rapidly changing healthcare industry!

Hospital System C-Suite Presentations:

Dr. A. Wesley Burks, Dean of the UNC School of Medicine, Vice Chancellor for Medical Affairs, and CEO of UNC Health

Donald Gintzig, President and CEO of WakeMed Health & Hospitals

Greg Pauly, President of Acute Care Services for Duke University Health System; President of Duke University Hospital; and Vice Dean for Clinical and Academic Integration at Duke University School of Medicine

Pharmaceutical Industry Panel:

Dr. Leigh Peterson, EVP of Product Development and Xenotransplantation, United Therapeutics

BENEFITS	PRESENTING \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Recognition as "presented by" following event title	X			
Recognition on web slider on Greater Raleigh Chamber website home page	X			
Run of site ad for one month on Chamber website	X			
Static banner ad on event website	X			
Recognition in social media posts promoting the program	X			
Recognition in weekly upcoming events HTML emails	Logo			
Recognition in promotional emails with website link	Logo	Logo	Name	Name
Recognition on event website with company website link	Logo	Logo	Name	Name
Recognition in reminder sent to all registered attendees	Logo	Logo	Name	Name
Reserved program seats	10	5	5	2
3-minute on-stage promotional opportunity	X			
On-stage opportunity to introduce speaker(s)	X			
Opportunity to display company banner and distribute promotional premiums to attendees	X			
6 foot table to display marketing materials at the event	X	X		
Recognition on event agenda, program, or app	Logo	Logo	Name	Name
Recognition on event PowerPoint presentation	Logo	Logo	Name	Name
Recognition in rotating PowerPoint presentation during networking	Logo	Logo	Name	Name
Verbal recognition during event	X	X	X	X
Recognition in post event email sent to all registered attendees	Logo	Logo	Name	Name
First right of refusal to sponsor for next year, must be confirmed within 90 days of previous year's event	X			
Sponsor can contribute to Chamber blog/LinkedIn post subject to Chamber approval	X			

Restrictions: Non-competing industry categories at the presenting sponsorship level.



TOP 3 TITLES

Executive/VP
Sales
Administraion



TOP 3 INDUSTRIES

Professional, Scientific, and Technical Services
Healthcare/Social Assistance
Finance/Insurance



SOCIAL MEDIA

Impressions = 865K
Reach = 236K