



2024 INTER-CITY VISIT & LEADERSHIP CONFERENCE

Presented by **Pinnacle**
FINANCIAL PARTNERS

The Candler Hotel Atlanta, Curio Collection by Hilton
127 Peachtree St. NE, Atlanta, GA 30303

WEDNESDAY, APRIL 3

DELTA FLIGHT 1181

9:56 a.m. Arrive in ATL
10:45 a.m. Board the bus to the venue
Noon Travel to venue

DELTA FLIGHT 2634

11:18 a.m. Arrive in ATL
12:15 p.m. Board the bus to venue
1 p.m. Arrive at venue

**Tuesday arrivals will depart for Piedmont Park from the hotel at 11:30 a.m.*

LUNCH *Piedmont Park*

Sponsored by: Brady, HDR Engineering, Inc. of the Carolinas, McAdams, McGough Construction, Personal Safety at Work, and UNC Health
12:30—1 p.m.

SESSION 1: WELCOME AND OVERVIEW *Piedmont Park*

Sponsored by: Highwoods Properties, Inc.
1—2 p.m.

- Mike Alexander, Chief Operating Officer, Atlanta Regional Commission

An overview from the [Atlanta Regional Commission \(ARC\)](#), an organization comprising all 11 metro Atlanta counties and all corresponding municipalities. ARC has coordinated the planning efforts in the region since 1947 and will share data on the Atlanta economy, housing market, infrastructure, development, and political landscape. This will allow attendees to gain an overall understanding of the region before deep diving into specific topics and locations.

BREAK

2—2:15 p.m.

SESSION 2: CEO PANEL *Piedmont Park*

Sponsored by: Downtown Raleigh Alliance
2:15—3:15 p.m.

- Pedro Cherry, President and CEO, Atlanta Gas Light and Chattanooga Gas
- Larry Gellerstedt, Partner, Sweetwater Holdings
- Venessa Harrison, President AT&T Coastal States
- Moderator: Katie Kirkpatrick, President and CEO, Metro Atlanta Chamber of Commerce

Moderated by the Metro Atlanta Chamber CEO, Katie Kirkpatrick, this session will feature leaders of major economic engines discussing what it's like to do business in Atlanta and Georgia, how their needs are evolving as the economy and region grow, and how they have built a culture of business philanthropy to benefit the public. Attendees will also discuss region-specific questions including how private businesses push for local amenities such as the game-changing Beltline, a robust infrastructure network, and housing for current and future employees.

Bus return to hotel

3:20—3:50 p.m.

HOTEL CHECK-IN AND FREE TIME

3:50—5:30 p.m.

Travel from hotel to welcome reception

5:30—5:45 p.m.

WELCOME RECEPTION *BrewDog at Krog St. Market*

5:45—7:30 p.m.

Sponsored by: Cooper Tacia Contracting Company

Staggered bus return to hotel

6:45, 7, and 7:30 p.m.

THURSDAY, APRIL 4

BREAKFAST *The Candler Hotel*

Sponsored by: Clancy & Theys Construction Company, Messer Construction, Poyner Spruill LLP, New South Construction, LLC, and The Sunrock Group

7:30—8:30 a.m.

Travel to the National Center for Civil and Human Rights

8:30—8:45 a.m.

National Center for Civil and Human Rights Introduction & Discussion on Creating Intentional Spaces

8:45—9:15

- Philip Polk, Diversity, Equity, & Inclusion Experiences Leader, National Center for Civil and Human Rights
- Malcolm Davis, Practice Leader, and Senior Associate, Perkins&Will

SESSION 3: TOUR THE NATIONAL CENTER FOR CIVIL AND HUMAN RIGHTS

Sponsored by: Perkins & Will

9:15—10:15 a.m.

Built to house Martin Luther King Jr.'s letter collections and other artifacts, this incredible space is dedicated to telling the story of Atlanta's and the entire Southeast's struggles with racism and human rights.

BREAK

10:15—10:30 a.m.

SESSION 4: ATLANTA: A CITY TOO BUSY TO HATE

Sponsored by: Delta Dental of North Carolina

National Center For Civil And Human Rights

10:30—11:30 a.m.

- Nancy Johnson, President and CEO, Urban League of Greater Atlanta
- Doug Shipman, Founding CEO of NCCHR; President & CEO, Woodruff Arts Center
- Philip Polk, Diversity, Equity, & Inclusion Experiences Leader, National Center for Civil and Human Rights
- Al Vivian, President & CEO, BASIC Diversity
- Moderator: Tamara Terry, Director of Academic Research Engagement and Equity, Diversity, Inclusion and Belonging Community Outreach Chair, RTI International

The city of Atlanta played a pivotal and unique role in the Civil Rights Movement. This session will shine a light on the Civil Rights history and educate attendees about how those efforts built the rich cultural landscape of Atlanta.

Travel to Live! at The Battery Atlanta

11:30 a.m.—12:15 p.m.

LUNCH *Live! at The Battery Atlanta*

Sponsored by: Brady, HDR Engineering, Inc. of the Carolinas, McAdams, McGough Construction, Personal Safety at Work, and UNC Health

12:15—12:45 p.m.

SESSION 5: THE BATTERY: A CASE STUDY *Live! at The Battery Atlanta*

Sponsored by: Brasfield & Gorrie LLC

12:45—1:45 p.m.

- Philip Isley, Board Chair, Centennial Authority
- Chris Britton, Regional President, Brasfield & Gorrie
- Kim Menefee, Cumberland Community Improvement District, Executive Director
- Mike Plant, President & CEO, Braves Development Company, Atlanta Braves
- Moderator: Michael Haley, Executive Director, Wake County Economic Development

The Battery is the all-in-one development that envelops the Atlanta Braves' stadium that opened in 2017, how the Braves' sports team interfaces with the surrounding development, and how decisions were made to create a space for sports fans and non-sports fans to enjoy the area together. This session will be critically important and informative as our Raleigh's PNC Arena's redevelopment begins.

Travel to Immersion Tours

1:45—2:30 p.m.

IMMERSION TOURS

2:30—4:15 p.m.

Choose one:

BeltLine: Drop off at Krog St. Market and Walk to Ponce City Market

Sponsored by: Dewberry

- Laura Linman, Economic Development Project Manager, Atlanta Beltline
- Camille Jones, Economic Development Project Manager, Atlanta Beltline
- Yvonne Douglas, Director of Asset Management, Atlanta Beltline
- James Gathings, Atlanta Beltline Fellow, Atlanta Beltline

Tech Square: Economic Development, Technology, and Higher Education (**Max 30 attendees**)

- Merry Hunter Caudle, Associate Director for Economic Development, Georgia Tech

Return to Hotel

4:15—4:45 p.m.

FREE TIME

4:45—6 p.m.

Travel to Salute Dinner

6—6:30 p.m.

SALUTE TO ELECTED OFFICIALS DINNER *Ponce City Market*

Sponsored by: HH Architecture, Hub RTP

6:30—8:30 p.m.

Staggered Return to Hotel

8, 8:15, and 8:30 p.m.

FRIDAY, APRIL 5

Travel to The Carter Center

7:30—8 a.m.

**Attendees departing Friday afternoon will load luggage onto buses for later travel to the airport.*

BREAKFAST *The Carter Center*

Sponsored by: Clancy & Theys Construction Company, Messer Construction, New South Construction, LLC, Poyner Spruill LLP, and The Sunrock Group

8—8:30 a.m.

SESSION 6: MEETING THE TALENT NEEDS OF THE ATLANTA WORKFORCE

The Carter Center

Sponsored by: TowneBank

8:30—9:30 a.m.

- Laura Gibson-Lamothe, Executive Director, Georgia Fintech Academy
- Art Recesso, Vice Chancellor for Academic Innovation at Board of Regents of the University System of Georgia
- Moderator: Dr. Scott Ralls, President at Wake Technical Community College

A conversation on how the Atlanta metro region works to educate and train the next generation of workers to meet the tremendous demand of the employers in the area.

BREAK

9:30—9:45 a.m.

SESSION 7: LIGHTNING TALKS *The Carter Center*

Sponsored by: Parker Poe Adams & Bernstein LLP

9:45—10:45 a.m.

- Doug Widener, President & CEO, Piedmont Park Conservancy
- Jacob Vallo, Assistant General Manager – Real Estate, Development + Asset Management, MARTA
- Merry Hunter Caudle, Associate Director for Economic Development, Georgia Tech
- Matt Bronfman, CEO, Jamestown Properties

This hour will feature a series of speakers in lighting-style presentations on developments and amenities that mirror projects in the Triangle and will be a rapid-fire opportunity to quickly learn about the details of remarkable Atlanta projects. Topics will include [Piedmont Park](#), [Technology Square](#), [Ponce City Market](#), and [Transit Oriented Development](#).

SESSION 8: THE BELTLINE: A CASE STUDY *The Carter Center*

Sponsored by: LS3P Associates, Ltd.

10:45 a.m.—11:45 a.m.

- Matt Bronfman, CEO, Jamestown Properties
- Ruben Brooks, COO, Atlanta BeltLine Inc.
- Ryan Gravel, Founder and President, SIXPITCH
- Moderator: Nicole Stewart, Director of Engagement, AJ Fletcher Foundation

The session will feature [The Beltline](#), a 17+ mile greenway that runs around the perimeter of downtown Atlanta. Tying together many different neighborhoods and regions, it functions as a people mover, green and arts space, commodity for commercial and residential development, and more. Born out of a graduate student thesis, it has become a catalyst for numerous changes in the city.

LUNCH *The Carter Center*

Sponsored by: Brady, McAdams, HDR Engineering, Inc. of the Carolinas, McGough Construction, Personal Safety at Work, and UNC Health

11:45 a.m.—12:15 p.m.

LUNCH AND LEARN: DEBRIEF *The Carter Center*

12:15—1 p.m.

- Britt Thomas, Chief Activation Officer at Marbles Kids Museum and IMAX Theatre
- Greg Winkler, Commercial Banking Manager, Pinnacle Financial Partners

After two full days of sessions, a facilitator will help unpack what we have learned. We will walk through the different tools and best practices that Atlantans have used to build a thriving city and growing business community. This time will give attendees a chance to share what they are excited about bringing back to Raleigh and brainstorm ways to continue improving our region.

DEPARTURE FROM ATL



If you are leaving Friday, you must check out and bring your bag downstairs.

If you want to leave at 1 pm to the airport load your suitcase on a bus marked for the airport and remember your bus number.

If you want to leave for the airport at 3pm, check your bag at the front desk. Your bus will depart from the hotel at 3pm.

**Those attending the Atlanta Braves' home opener will depart from hotel to Truist Park at 5 p.m.*

BRAVES HOME OPENER *The Battery*

7:20 – 10 p.m.

Bus departure to hotel immediately after the game.

SATURDAY, APRIL 6

Transportation to the airport from the Candler Hotel available at 6:00 a.m., 8:00 a.m., and 11:30 a.m.

Please contact [Kathryn Yoakum](#) for agenda and speaker questions.

Please contact [Walker Hinerman](#) for registration and venue questions.